



Cruisin' Through History

June 28, 2025

10:00 am - 4:00 pm

East Contra Costa Historical Society Fundraiser

To be held at ECC Historical Museum

3890 Sellers Avenue Brentwood/Knightsen

Be part of this special event where classic cars and displays of local history will evoke memories of the past as attendees 'Cruise through History'

We invite you to get your business name in front of local car enthusiasts at the
2025 'Cruisin' Through History' Car Show

All proceeds benefit East Contra Costa Historical Society

ECCHS is a 501(c)3 nonprofit organization ~ All donations are tax deductible

Be 'The Classic' Sponsor

\$500

Your company name and logo on banner in prominent location at the event and in print & social media posts
Coupon or branded promotional item in participant goody bags (provided by sponsor)
Framed 'The Classic' Sponsor photo for your place of business

Business Supporter

\$100 - \$250

Make a monetary donation to offset event expenses

All donations directly benefit East Contra Costa Historical Society, a 501(c)3 organization

Contribute an item

for Participants' Goody Bag

Branded items such as key chains, phone chargers, pens, bottle openers, can cozies, phone mounts, safety kits, key lights, tape measures, multi-tools, flashlights, etc etc etc

Varied price x 100 participants

Sponsor a Prize Category \$250

Covers purchase of plaque and prize for winner

Pre 1930's 1930's 1940's 1950's 1960's 1970's
Tri 5's Best of Show People's Choice

Contribute prize valued at \$25-\$100

to be awarded car show winners or as raffle prizes

Get customers into your business: gift cards, items, discount cards

Sponsor a Photo Opp Vignette \$100

3 Photo Opp vignettes by decade 1930s/40s, 1950's, 1960s/70s

Your business name posted at photo opp will be in all photos taken!

***All Supporters and Sponsors
will be acknowledged with:***

- *Your name or company logo in all print material/social media posts and on event sponsor banner at event*
- *Letter of donation to a 501(c)3 organization for tax purposes*
- *Our deepest gratitude for your support of East Contra Costa Historical Museum*

**Sponsor Application Form
included with this material**

Return by May 28
to be part of this special event!

Cruisin' Local Discount Card

Get your business name into hands of local community members – and them into your place of business!
Information on back

Cruisin' Local Discount Card

Get your business name in front of local community members – and customers into your place of business!

How it works:

- ECCHS creates the Cruisin' Local Discount Card
- Business offers one-time discount or other offer
- Business donates \$50 to ECCHS to be on card.
Space limited – 10 businesses only
- Cards sold at Cruisin' Through History Car Show and online to local community members.
- 100 cards will be sold

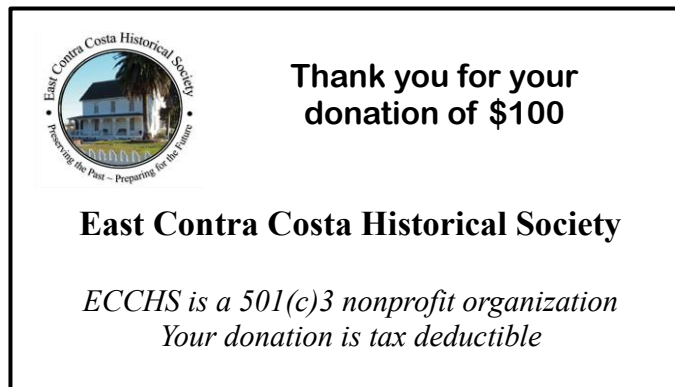
Attendees donate \$100 to ECCHS
A Win for ECCHS!

Attendees frequent your Business
A Win for Business!

One time discount benefits Attendees
A Win for Attendees!



Card front



Card back

 Wiper blades	 Free Mimosa	 15% off lg pizza
YOUR LOGO your offer	YOUR LOGO your offer	YOUR LOGO your offer
YOUR LOGO your offer	YOUR LOGO your offer	YOUR LOGO your offer
YOUR LOGO your offer	Thank you for your support! <i>East Contra Costa Historical Society</i>	

Inside card

Space limited – 10 businesses only





Cruisin' Through History

East Contra Costa Historical Society Fundraiser

Sponsor Form

**Yes! I want to get my business name and logo in front of participants and attendees at
2025 'Cruisin' Through History' Car Show**

Business Name: _____

Contact Person: _____

Phone Number: _____ Email: _____

Business Address: _____ City: _____ State: _____ Zip: _____

<input type="checkbox"/>	'The Classic' Sponsor	\$500
<p><i>Your company banner in prominent location at the event</i></p> <p><i>Your name and company logo in print media and social posts</i></p> <p><i>Coupon or branded promotional item in participant goody bags (provided by sponsor)</i></p> <p><i>Framed 'The Classic' Sponsor photo for your place of business</i></p>		

For all Sponsor/Supporter categories below, your name or company logo will appear in all print material and social media posts and on event sponsor banner at event.

<input type="checkbox"/>	Business Supporter	\$100-\$250
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<input type="checkbox"/>	Contribute an Item for Participants' Goody Bag	100 Items
We will contribute:		

<input type="checkbox"/>	Sponsor a Prize Category	\$250							
Preference for category to sponsor: <i>Please number 1-3 in order of preference</i>									
<input type="checkbox"/>	Pre 1930	<input type="checkbox"/>	1930's	<input type="checkbox"/>	1940's	<input type="checkbox"/>	1950's	<input type="checkbox"/>	Best of Tri 5's
<input type="checkbox"/>	1960's	<input type="checkbox"/>	1970's	<input type="checkbox"/>	Best of Show	<input type="checkbox"/>	Peoples' Choice		

<input type="checkbox"/>	Contribute a Prize to be awarded car show winners or used as raffle prize	\$25-\$100
We will contribute:		

<input type="checkbox"/>	Sponsor a Photo Opp Vignette	\$200			
Preference for category to sponsor: <i>Please number 1-3 in order of preference</i>					
<input type="checkbox"/>	1930's/40's	<input type="checkbox"/>	1950's	<input type="checkbox"/>	1960's/70's

<input type="checkbox"/>	Add our Business to 'Cruisin' Local' Discount Card	\$50
Discount we will offer:		
<i>Limited to first 10 businesses to respond</i>		

Return form by May 28 to assure you are included in all print media
 Return completed form with check to ECCHS, PO Box 202, Brentwood, CA 94513
 If you wish to pay by credit card, please contact Kathy Bushman at 530-519-2404